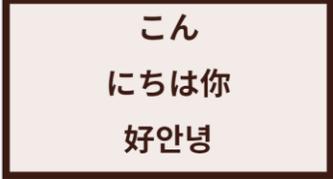
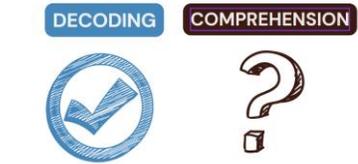
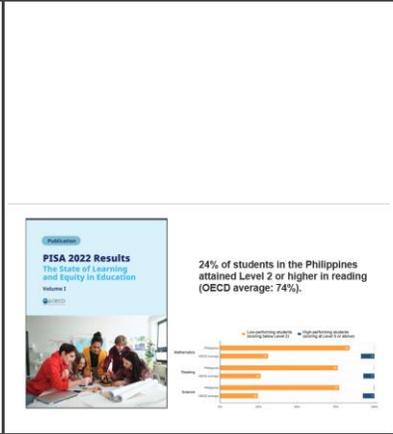
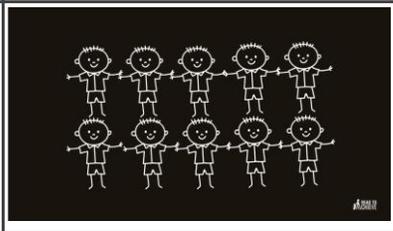
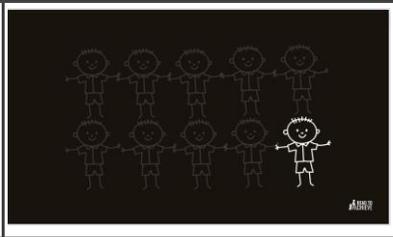




| Speech Guide   | Cue... Slides   |
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| <p>Good afternoon everyone!</p> <p>Moderator: Msgr. Ely Rafael D. Fuentes<br/>           Program Assistants: Mr. Raul Ballesteros and Ms. Tanya Janika David<br/>           Stage Managers: Pamela Torres and John Gamboa</p> <p>Thank you Msgr. Ely Fuentes for the very kind introduction.</p> <p>I would like to thank the organizers for inviting me to the 2023 Philippine Education Conference. It is an honor to be able to share with each and everyone of you our advocacy and our mission.</p> |    |
| <p><b>Intro</b></p> <p>I wish to begin with this simple exercise.<br/>           Can anyone read this?</p>   |   |
| <p>Unless you can read Japanese, Chinese, or Korean, probably not. These are all greetings in those languages I've just mentioned, specifically a "hi" or "hello".</p>   |  |
| <p>How about this? Let's read it together.</p> <p>mintle medge soat surger</p>   |  |
| <p>We all can read and decode what I've placed on the screen, but do we understand what it means? Probably not.</p>  |  |

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|  | <p>Imagine having to deal with that experience every day, not being able to understand something that would be considered basic.</p>   |    |
|  | <p>A recently released PISA 2022 report shows that our country is still part of the bottom 10 countries. Wherein only 24% of Filipino students reached a level where they can grasp the main ideas in texts and find information based on clear criteria.</p> <p>However, very few students "ALMOST NONE" achieved the highest or advanced level, indicating a need to improve their ability to understand complex and lengthy texts</p> |    |
|  | <p>Sadly, this is what 91% of our children are experiencing.</p> <p>A report by the World Bank in 2022 shows that our country has 90.9% Learning Poverty, based on the 2019 SEA-PLM (Southeast Asia Primary Learning Metrics) Assessment.</p>  |   |
|  | <p>According to World Bank, learning poverty means being unable to read and understand a simple text by age 10. Almost 91% already sounds terrible on paper,</p>   |  |
|  | <p>but the fact becomes all the more real when you pick out ten children <u>from a crowd</u></p>   |  |
|  | <p>and realize that nine of them are unable to read, a fundamental skill to <u>ensure</u> that <u>they are able</u> to provide for themselves</p>  |  |

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|  | <p>Ladies and Gentlemen, as we consider the implications of a nation without the capability to read, I <u>stand before you</u> with a <u>dream</u> of cultivating a nation of diversity, equality, and opportunity.</p>                          |   |
|  | <p>Before anything, that dream requires Filipino children to be <u>able to read</u>, so that they may take the first steps towards providing for themselves and their families, their first steps out of poverty and into a brighter future.</p> |  <p><b>**GIF, in motion</b></p>  |
|  | <p>I believe it is not an impossible dream, but an achievable possibility to have children from the mountains of the Cordilleras</p>   |  <p><b>*GIF, in motion</b></p>   |
|  | <p>to the beaches of Palawan,</p>  |   <p><b>*GIF, in motion</b></p>   |
|  | <p>from the busy streets of Manila</p>   |    <p><b>*GIF, in motion</b></p>   |
|  | <p>to the serene villages of Batanes</p>   |     |

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|                 |   | <b>*GIF, in motion</b>   |
|                 | confidently stepping into a classroom where books are used and understood.  |  |
|                 | Where potentials of young minds are recognized and nurtured. Where children are given equal opportunities to reach their fullest potential no matter where they hail from.  | <br><b>Video , no sound</b>   |
|                 | This is a dream I hope to ignite in each of your hearts and minds.  |    |
|                 | My name is Teacher Tisha, and together with an awesome Team and a group of dedicated teachers in the <u>field of reading</u> with the same heart for our <u>Filipino children</u> and <u>teachers</u> , we developed a Reading program called Alpabasa. |   |
|                 | Alpabasa is a game-based reading program that teaches children to read in Filipino. It is <u>explicit</u> and <u>systematic</u> in instruction and <u>diagnostic</u> in nature  | <br>Alpabasa is a game-based reading program that teaches children to read in Filipino. |
|                 | Before I delve more into the ALPABASA, I have a story to share with you   |  |
| <b>DYSLEXIA</b> |   |  |

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| <p><b>STORY</b></p> | <p>Just like Albert Einstein, Tom Cruise, Steven Spielberg, Steve Jobs, who were all diagnosed dyslexic, my son, Alfonso is also severely dyslexic.</p>  |    |
|                     | <p>When my son reached the age of twelve and still had a difficult time reading, it began to weigh on my mind heavily as both a teacher and parent to watch him struggle. I sought solutions wherever I <u>could</u> and <u>oftentimes</u> came up short.</p>  |    |
|                     | <p>However, it was only with the intervention of experienced teachers who were equipped with proper knowledge on how to unlock his potential that helped him understand that reading was not only a possibility but a capability that he had always possessed.</p>   |    |
|                     | <p>To replicate that, we need teachers who possess a strong understanding of <u>reading development</u>, <u>literacy research</u>, and the best practices in <u>reading instruction</u>.</p>   |   |
|                     | <p>We need teachers who are flexible and willing to adjust their teaching methods based on the needs of students. We need teachers who are able to differentiate their instruction to ensure <u>that the solutions each student receives are tailored</u> to the <u>specific difficulties</u> each student faces</p> |  |
|                     | <p>Now my dear fellow teachers and friends, We too can have Albert Einsteins, Tom Cruises, Steven Spielbergs, Steve Jobs, and even Alfonso Cruzes (that's my son) and countless more success stories starting their journeys in our classroom.</p>   |  |
|                     | <p>All we need to do is <u>fulfill our responsibility</u> and <u>obligation</u> to aid them in tapping and unlocking their fullest potential.</p>  |  |

**About  
RAFPI  
FOUNDAT  
ION AND  
VISION**

That potential is what we strive to unlock with Read to Achieve Foundation Philippines, as we aim to provide educators with the tools and knowledge needed to become teachers that encourage and cultivate growth.



Our vision is “Every Filipino Child a Reader” and our mission is to “Equip and enable teachers with the program, knowledge, know-how, and materials to help grow each of their children into fluent, eager, and confident readers.”



Our goal is for students to become efficient and accurate decoders. They should be able to read words accurately by identifying letters and sounds correctly, blending sounds to decode words, and segmenting sounds to spell words.

With this automaticity of foundational reading skills, this will free up a child’s working memory so that it can be devoted to comprehending text.



**\*Video on Mute**

We dare to dream of a Philippines where every child is given the opportunity to discover the value of reading for themselves regardless of their background or upbringing.

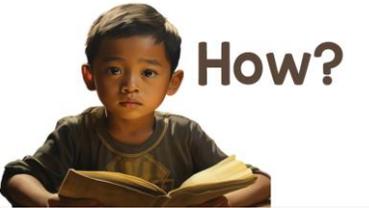
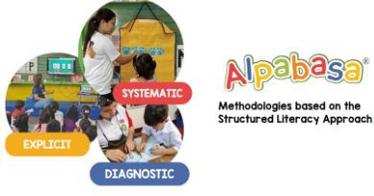


We yearn for a Philippines where children are given equal opportunities, they need to succeed from the first moment they step into a classroom, regardless of whether they have ever set their eyes on a book.



We long to achieve a Philippines where teachers (both public school teachers and private school) coordinate and collaborate within a culture and network to create a learning environment that uplifts our youth.



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|  | <p>It is <u>not a question of whether we can create a nation like this</u>, but <u>simply a question of what it would take –</u></p>   |   |
|  | <p><u>HOW</u> would we begin to make <u>our aspirations into our reality?</u></p>  |    |
| <p><b>ALPABASA AND EDUCATIONAL MATERIALS</b></p> | <p>Adopting <u>evidence-based practices for learning to read</u> is a <u>crucial step in ensuring</u> that reading instruction is <u>effective</u> and that students <u>develop strong literacy skills</u>. Evidence-based practices in education are <u>grounded in research</u> and have been <u>shown to produce positive outcomes</u>.</p> |    |
|  | <p>Our <u>collaboration with educators, specialists, lyricists, writers, graphic artists, and support staff</u> ensures that our <u>Filipino teachers receive the necessary support and resources for reading success</u> in their respective classrooms.</p>  |   |
|  | <p>Alpabasa’s approach is <u>based on research and best practices</u> in the <u>field of literacy education</u>.</p>   |  |
|  | <p>Alpabasa embraces a <u>science-based, structured approach to literacy</u>. It provides <u>explicit, systematic, engaging, multisensory and developmentally appropriate instruction</u>.</p>   |   |
|  | <p><b>Alpabasa’s instruction is systematic</b>, meaning it follows a <u>carefully planned sequence</u>.</p>  |  |

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|  | <p>We begin our program with <u>phonological awareness</u>, helping <u>students recognize</u> and <u>manipulate sounds</u> of <u>spoken language</u> and <u>phonemic awareness</u>, which <u>involves the ability</u> to <u>identify</u> and <u>manipulate individual phonemes</u> (the smallest unit of sound) and <u>from here</u> students learn to <u>segment</u> and <u>blend</u> syllables and sounds.</p> |    |
|  | <p><b>Alpabasa is explicit,</b></p>  |    |
|  | <p>meaning <u>teachers clearly teach</u> each <u>concept</u> with <u>continuous direct</u> teacher-student interactions. We follow the I DO, WE DO, YOU DO approach</p>  |    |
|  | <p>Alpabasa incorporates <u>multisensory techniques</u>, engaging <u>multiple senses</u> to <u>reinforce learning</u> (visual, auditory, kinesthetic, tactile). We have over <u>200 songs</u> to make <u>learning to read fun</u> and <u>engaging</u>.</p>   |   |
|  | <p>In Alpabasa, for <u>every sound</u> there is a <u>corresponding action</u>. We have <u>songs to reinforce</u> the sound and the action of <u>each letter</u>.</p>   |  |
|  | <p><b><u>Let's try one song.</u></b><br/> <i>This is the action for the letter Kk.</i><br/> <i>The lyrics of the song is simply....</i></p>  |  |

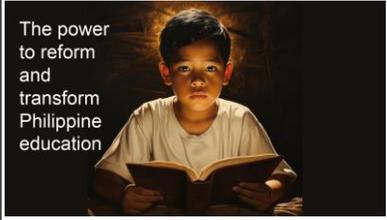
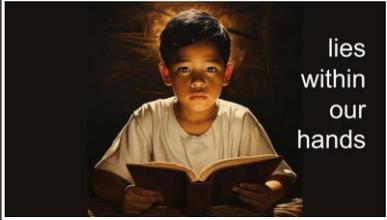
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|  | <p>Say: Keso sa tinapay ay masarap.</p> <p>The songs are <u>easy to remember</u> bec <u>some</u> of the <u>tunes</u> are <u>patterned to a nursery rhyme</u>. For example: Do you know the nursery rhyme - She'll be coming round the mountain when she comes? Can we sing it together (disclaimer, when you teach kindergarten children, you are a great singer)<br/>(encourage the audience to sing)</p> <p>Sing: Keso sa tinapay ay masarap.</p> <p>Let's sing it together with the action.</p> |  |
|  | <p><b>(Cue: Play the song and sing) fun diba</b></p>   |  <p><b>*Play Video With sounds</b></p>                   |
|  | <p><u>Learning to write in conjunction to reading</u> is also an important <u>component</u> of Alfabasa, as <u>reading and writing</u> go hand in hand. Our <u>exercises</u> help students <u>understand</u> the <u>connection between spoken and written</u> language.</p> <p>In writing, we have a <u>script</u> for each letter.</p>  |   |
|  | <p><b>For example</b>, when it comes to the letter a, we would have a script for it that goes like this:</p> <p><b>- Handa sa ilalim ng gitnang pula, tara na, akyat baba.</b></p>   |  <p>Handa sa ilalim ng pula<br/>Tara na! Akyat baba</p> |

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|  | <p>- For for letter i. Handa sa gitnang pula, baba bumusina potpot.</p>  |    |
|  | <p>In Alfabasa, <u>students learn to decode and encode words</u> in a fun and easy manner. With our program, children will <u>learn to read words accurately</u>. They will be <u>able to move these words</u> into their <u>sight word memory</u> through word/<u>orthographic mapping</u>. The children <u>hear the word</u>, they <u>map it into syllables</u>, then <u>into its sounds</u>, and then <u>we connect the phonemes</u> to its <u>graphemes</u>. //</p> <p>Just like how the children are doing it in this photo</p> |    |
|  | <p>Lastly, Alfabasa is <u>diagnostic</u>. // Our instruction involves <u>regular assessment and progress monitoring</u>. //</p>  |   |
|  | <p>This is a great way for <u>teachers to track</u> their <u>students' development</u> and adjust their <u>instructions accordingly</u>. //</p>  |  |
|  | <p>Furthermore, the <u>materials</u> are also <u>complemented by Teacher Training</u>, we focus on <u>capacity-building</u> and creating <u>reading-ready classrooms</u>. We offer an <u>intensive 2-day workshop</u> for educators to <u>start their Alfabasa journey</u>.</p>  |  |

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|                              | <p>Additionally, we <u>provide daily 20-minute videos</u> for teachers to expand their knowledge and confidence, <u>ultimately empowering</u> them to become <u>effective reading teachers</u>. Our <u>goal</u> is to have <u>every teacher become a reading teacher</u>.</p> <p>We work <u>diligently</u> to <u>supply continuous high-quality, evidence-based materials</u> to bridge learning gaps.</p> |    |
|                              |  |   |
|                              | <p>Our Alfabasa instruction <u>aligns itself</u> with the <u>principle</u> that all individuals, regardless of their background, abilities, or circumstances, should have <u>equal access</u> to <u>quality</u> reading education and opportunities.</p>   |    |
| <p><b>CALL TO ACTION</b></p> | <p>Since 2020, 25K children have entered grade 1 saying, // “marunong na po akong magbasa.”</p>  |   |
|                              | <p>We as a foundation are humbled to say that we’ve helped over 60 public schools. We’ve been able to empower teachers to <u>teach reading</u> in a fun and enjoyable way, through songs, movement, and music.</p>   |  <p>OUR REACH<br/><b>5 PROVINCES</b><br/><b>20+ CITIES</b></p> <ul style="list-style-type: none"> <li>• Metro Manila</li> <li>• Pampanga</li> <li>• Bulacan</li> <li>• Rizal</li> <li>• Laguna</li> <li>• Negros Oriental</li> </ul> |
|                              | <p>But 60 schools, 25K students, this is <u>nothing compared</u> to what we could be doing. So many children are graduating high school unable to read with fluency. 60 schools and 25k students <u>pales in comparison</u> to what we still need to do</p>  |  <p>SINCE 2020<br/><b>25,000</b><br/><b>children</b><br/>650 teachers trained</p>  |
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|  | <p>Today, I invite you to join our mission. The seed has been planted, and we need to cultivate it now. <u>together</u> with our Board of Trustees, our dedicated sponsors, the Alfabasa Team, our public school teachers, principals, DepEd our supervisors, superintendents, and I'm sure <u>all</u> of you here today, believe in giving each and every Filipino child the opportunity to dream, to achieve their aspirations bec they have the ability to read.</p> |   |
|  | <p>To achieve this mission, we must begin with our schools. It's <u>essential to offer</u> foundational skills to our learners <u>from the earliest stages</u> of their education.</p>  |   |
|  | <p>We also recognize the need to enhance the capacity of our teachers through training, ultimately strengthening the effectiveness of our classrooms.</p>   | <p style="text-align: center;"><b>Enhance our<br/>Teacher's Capacity</b></p>   |
|  | <p>We need to equip our teachers with the tools and techniques that maximize their chances of success, not only in their <u>roles as educators</u> but also in their <u>commitment</u> to helping their students <u>thrive</u>.</p>   |   |
|  | <p>Moreover, we must create a school environment where <u>every student</u> feels valued, supported, and empowered to reach their full potential.</p>   |  <p style="text-align: center;"><b>Create a positive and inclusive<br/>school environment</b></p> |
|  | <p>In this endeavor, we understand that we are // not just educators;</p>   | <p style="text-align: center;"><b>We are <i>Not just</i><br/>EDUCATORS</b></p>   |
|  | <p>we are <b>dream cultivators. (pause) //</b></p>  |  <p style="text-align: center;"><b>We are DREAM CULTIVATORS</b></p>                               |

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|   | <p>We are <b>future builders</b>. Our responsibility extends beyond teaching; it encompasses shaping the next generation to be <u>compassionate</u>, <u>informed</u>, and <u>self-reliant</u> through literacy</p>   |  <p><b>FUTURE-BUILDERS</b></p>  |
|   | <p>From <u>your classrooms</u>, <u>your schools</u>, we can <u>extend the mission</u> to our <u>public schools</u> and other <u>communities in need</u>. Through a partnership with us, the Read to Achieve Foundation, we can</p>   |  <p><b>PRIVATE SCHOOL &lt; PUBLIC SCHOOLS COMMUNITIES IN NEED</b></p> |
| <p><b>Resource Sharing</b></p>                      | <p>share our educational resources, teaching materials, or expertise with our <u>counterparts</u> or <u>beneficiaries</u> to <u>enhance</u> the quality of education.</p>  |  <p><b>RESOURCE SHARING</b></p>                                       |
| <p><b>Teacher Training Collab</b></p>               | <p>You can adopt the ALPABASA program into your kindergarten curriculum, Through our partnership and collaboration <u>you can help us</u> provide training for <u>public school teachers</u>, helping to improve their <u>teaching methods</u> and <u>effectiveness</u>.</p> |  <p><b>TEACHER TRAINING COLLABORATION</b></p>                        |
| <p><b>Financial Support</b></p>                     | <p>You can also contribute financially to <u>support the foundation's initiatives</u>, ensuring more <u>resources are available</u> for public school programs.</p>  |  <p><b>FINANCIAL SUPPORT</b></p>                                    |
| <p><b>Mentorship Programs</b></p>                   | <p>Private schools can also establish mentorship programs where experienced private school educators can <u>work with public school teachers</u> to share <u>best practices</u>.</p>   |  <p><b>MENTORSHIP PROGRAMS</b></p>                                  |
| <p><b>Infrastructure and Facilities Sharing</b></p> | <p>Your school may also offer access to their facilities and infrastructure for <u>public school events</u> or <u>training sessions</u>. Especially access to your well-equipped libraries</p>   |  <p><b>INFRASTRUCTURE AND FACILITIES SHARING</b></p>                |

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|                      | <p>And a lot more of opportunities of working together. Through our collaboration, we can <u>create</u> a stronger, more <u>inclusive educational ecosystem</u> that <u>benefits all Filipino children</u>, regardless of their school type, background, or upbringing. This <u>collaborative approach</u> can contribute significantly to achieving the foundation's mission</p> |    |
|                      | <p>The power to reform and transform Philippine education</p>   |    |
|                      | <p>lies within our hands. Together, we can mold the next generation of Filipinos, ensuring they have the skills and knowledge needed to succeed</p>   |   |
| <p><b>Pledge</b></p> | <p>Together let's pledge,</p>   | <p><b>LET'S PLEDGE</b></p>   |
|                      | <p>we will be the change for our children,</p>  | <p><b>LET'S PLEDGE</b></p>  <p>We will be the change for our children.</p> |
|                      | <p>we will be the change for our nation,</p>  | <p><b>LET'S PLEDGE</b></p>  <p>We will be the change for our nation.</p>   |

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|  | we will be the change for our Philippines. | <p><b>LET'S PLEDGE</b></p>  <p>We will be the change for our Philippines.</p> |
|  |  |  |
|  | Maraming salamat po.                       | <p><b>MARAMING SALAMAT PO!</b></p>    |