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# INTERNATIONAL ACCREDITATION & CERTIFICATION OPTIONS FOR EDUCATIONAL INSTITUTIONS

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# **Falling College Enrollment in USA, College Diploma not as attractive as before**

## **Relevance of College Diploma**



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**“In today’s rapidly changing higher education landscape, international quality assurance is no longer optional —it is the foundation of global competitiveness .”**



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## WHY WE ARE HERE TODAY

Philippine education is undergoing major reforms.

Globalization is reshaping how quality is defined and measured.

International accreditation is no longer optional —it is a strategic requirement.

# THE CHANGING GLOBAL LANDSCAPE OF EDUCATION

## Internationalization of Higher Education

**Student mobility, offshore campuses, cross - border learning.  
Philippines competing in a global market for students and  
talent.**

## Shifts in Employer Expectations

**Global competencies, digital skills, evidence of graduate  
outcomes.**

# THE CHANGING GLOBAL LANDSCAPE OF EDUCATION

## Relevance of Program Degree

**coursera**

Micro - credentials  
Industry - based certifications  
Competency - Based Training

 **Microsoft**  
CERTIFIED

 **Adobe**  
Certified Professional

 **Google**  
CERTIFICATIONS

 **CENTREP**  
the centre of entrepreneurship

 **WADHWANI**  
FOUNDATION

# THE CHANGING GLOBAL LANDSCAPE OF EDUCATION

## Trends Impacting Quality Assurance

**Competency - based frameworks**  
**Outcomes - Based Education (OBE) Quality Metrics**  
**Digital transformation + Integrity and Cybersecurity**  
**Risk- based, evidence - driven QA approaches**  
**Sustainability and Social Impact**





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# INTERNATIONAL QUALITY ASSURANCE

**A mechanism to ensure programs and institutions meet global standards.**

**Quality of teaching and learning**

**Institutional processes and governance**

**Student outcomes**

**Graduate employability**





## WHY INTERNATIONAL QUALITY ASSURANCE MATTERS TODAY?



Global mobility of students and  
workforce

Attracting international faculty  
and partners

Rising Global competition and  
ASEAN Integration

Strengthening credibility and  
reputation

Recognition of degrees abroad



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# GLOBAL FRAMEWORKS AND STANDARDS



## Institutional Level



## Program Level



Accreditation  
Board for  
Engineering and  
Technology



International Centre  
of Excellence in  
**Tourism and Hospitality  
Education (THE-ICE)**

# LPU PATHWAY

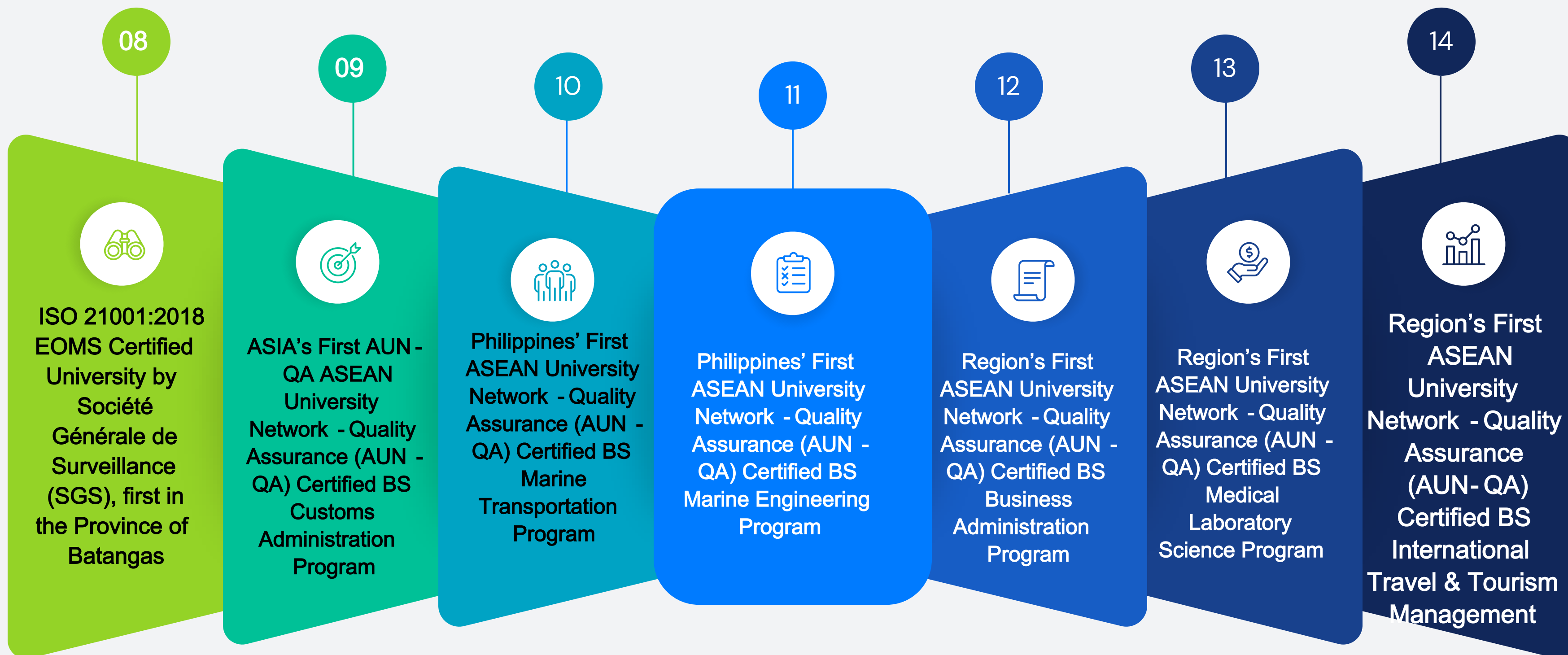
1. ISO certification
2. PAASCU/PACUCOA accreditation Levels 1 to 4 program and Institutional Accreditation
3. Investor in People certification
4. Program based accreditation
5. International Center of Excellence Hospitality, Tourism, Culinary
6. AUN for courses with level 2 to 4 Local Accreditation
7. Accreditation Board for Engineering and Technology (ABET) and Philippine Technological Council (PTC)
8. PQA (Malcolm Baldrige) use as a planning template

# INTERNATIONAL ACCREDITATIONS AND CERTIFICATIONS





# INTERNATIONAL ACCREDITATIONS AND CERTIFICATIONS





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# INTERNATIONAL ACCREDITATIONS AND CERTIFICATIONS

15



Region's First  
ASEAN University  
Network - Quality  
Assurance (AUN -  
QA) Certified BS  
Nursing Program

16



Region's First  
ASEAN University  
Network - Quality  
Assurance (AUN -  
QA) Certified BS  
International  
Hospitality  
Management

17



Region's First ABET  
Accredited  
Information  
Technology  
Program

18



First in the Asia Pacific to be  
accredited INTERNATIONAL  
CENTRE OF EXCELLENCE for  
its Master's and Doctoral  
Degrees in International  
Hospitality and Tourism  
Management by the Asia  
Pacific Institute for Events  
Management (APIEM)

19



First in the Philippines to  
be accredited  
INTERNATIONAL CENTRE  
OF EXCELLENCE for its  
Bachelor's degrees in  
International Hospitality  
Management and  
International Travel and  
Tourism Management by  
the Asia Pacific Institute  
for Events Management  
(APIEM)

20



Awarded FULL  
ACCREDITATION for  
Hotel & Restaurant  
Management and  
Tourism programs by  
The International  
Centre of Excellence  
in Tourism and  
Hospitality Education  
(THE-ICE)





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# INTERNATIONAL ACCREDITATIONS AND CERTIFICATIONS



**QUACQUARELLI  
SYMONDS**





# INTERNATIONAL ACCREDITATIONS AND CERTIFICATIONS



**RANKED 281<sup>ST</sup>**  
AMONG THE WORLD'S TOP 400 INNOVATIVE UNIVERSITIES



The WORLD  
UNIVERSITY  
RANKINGS  
for INNOVATION

Also Ranked in Key Innovation Categories:

TOP 35	TOP 33	TOP 61
Ethics and Integrity	Cost-Benefit Management	University Brand and Reputation

CONGRATULATIONS TO THE LPU-LAGUNA COMMUNITY!

LEARN DIFFERENT. LIVE DIFFERENT. [www.lpulaguna.edu.ph](http://www.lpulaguna.edu.ph)

# INTERNATIONAL ACCREDITATIONS AND CERTIFICATIONS



## LPU Batangas is Asia's FIRST IiP Gold Accredited University

LPU Batangas (LPU-B) successfully passed the Investors in People – Gold accreditation visit held February 5–6, 2015. Investors in People is a quality assurance framework that originated in United Kingdom. This focuses on the achievement of the organizational vision through effective people management.

## LPU-Laguna becomes only the third organization in the Philippines to achieve the IiP Gold Standard

The metaphor is called the Brass Ring. It commonly means going for the highest prize. And in the world of the Investors in People (IiP) Standard, there is no higher prize than the Gold Certification. On February 9, 2015 Lyceum of the Philippines – Laguna (LPU-L) was certified Gold for the IiP Standard.



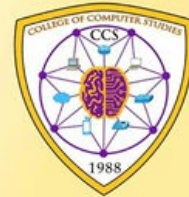
# INTERNATIONAL ACCREDITATIONS AND CERTIFICATIONS



Accreditation  
Board for  
Engineering and  
Technology



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**REGION'S FIRST**

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**ABET-ACCREDITED**  
**BS INFORMATION**  
**TECHNOLOGY PROGRAM**

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**LPU LAGUNA**  
An Affiliate of Lyceum of the Philippines University



Times Higher Education  
Impact Rankings 2024



LPU-LAGUNA proudly celebrates its elevation to

**TIER 1 STATUS**

the highest standard of excellence in engineering programs, as recognized by the prestigious PTC Certification and Accreditation System for Engineering Education (PTC CASEE).

**CONGRATULATIONS**  
**COLLEGE OF ENGINEERING**  
**AND COMPUTER STUDIES**



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# INTERNATIONAL ACCREDITATIONS AND CERTIFICATIONS



International Centre  
of Excellence in  
**Tourism and Hospitality  
Education (THE-ICE)**



**Lyceum of the Philippines University proudly received the prestigious THE-ICE Re-accreditation certificate at the 2024 IPoE in Doha, Qatar**

The Lyceum of the Philippines University was honored to receive the prestigious International Centre of Excellence in Tourism and Hospitality Education (THE-ICE) Re-accreditation certificate at the THE-ICE International Panel of Experts (IPoE) 2024 in Doha, Qatar.

This recognition highlights LPU's dedication to providing top-notch programs in tourism and hospitality, preparing students for flourishing careers. Representing LPU-Batangas, Dr. Ryan Mejia, Dean of the College of International Tourism and Hospitality Management, accepted the esteemed accolade. This achievement underscores LPU's ongoing pursuit of excellence in education, equipping students to thrive in the competitive global landscape.

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LIVE DIFFERENT.**

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# INTERNATIONAL ACCREDITATIONS AND CERTIFICATIONS



**LPU-Batangas is now AUN-QA**  
Accredited University for the following Programs;

LPU-Batangas shall reap benefits in participating in AUN-QA activities that are organized into five distinct areas of collaboration: Advancing Curriculums and Learning Approaches, Assuring Quality in Higher Education, Developing Student Skill Through Cross-Border Exposure and Experiences, Promoting and Cultivating Academic and Research Cooperation, and Serving a Platform for Networking.

*First in the Asia Pacific Region*  
**BS Customs Administration**

*First in the Philippines*  
**BS Marine Engineering  
BS Marine Transportation**

*First in the Region*  
**BS Business Administration  
BS International Hospitality Management  
BS International Tourism Management  
BS Medical Laboratory Science  
BS Nursing**

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*LPU-Laguna is now a proud  
Associate Member of the prestigious  
ASEAN University Network - Quality  
Assurance*



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LPU LAGUNA OFFICIAL



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# KEY PILLARS OF INTERNATIONAL QUALITY ASSURANCE

**Leadership,  
Governance,  
and Strategic  
Alignment**

**Academic  
Quality and  
Learning  
Excellence**

**Research,  
Innovation,  
and Societal  
Impact**

**Systems,  
Resources,  
and  
Performance  
Assurance**



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Together, let us make reforms work  
not just in policy, but in practice —  
building institutions that uphold —by  
integrity, excellence, and global  
relevance.”





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**PEAC**

# **FUTURE OUTLOOK IN INTERNATIONAL QUALITY ASSURANCE OF HIGHER EDUCATION INSTITUTIONS**

**01**

Convergence  
of Global  
Standards

**02**

Rise of AI-  
powered,  
data-driven,  
and digitally  
integrated  
QA systems

**03**

Innovation  
and Agility as  
New  
Benchmarks  
of Excellence



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# FUTURE OUTLOOK IN INTERNATIONAL QUALITY ASSURANCE OF HIGHER EDUCATION INSTITUTIONS

04

Rise of  
Regional  
Schools/  
Universities

05

Industry-  
driven Quality  
Assurance  
(Industry  
including gig  
economy)

06

Role of  
Private  
Schools



# SOME TAKE-AWAY POINTS

**01**

International Accreditation is adoption of International Standards

**02**

Industry - Driven/  
Creative Economy

**03**

Importance of Innovation (regardless of what Quality Assurance Used)

**04**

**L** – Leading by Innovation  
**P** – Passion for Learner Experience  
**U** – Unity & Collaboration

# SOME TAKE-AWAY POINTS

**05**

Bring in  
Industry  
Experts to  
visiting  
Teams (across  
disciplines)

**06**

Relevance is  
the biggest  
Risk

**07**

**GAIN –  
Government,  
Academe,  
Industry  
Network,  
MAP,  
Chamber of  
Industry**

**08**

**Polytechnic  
to College**

# SOME TAKE-AWAY POINTS

**09**

**PQA/AUN  
Models and  
Program  
Specific  
Accreditation  
/ Certification**

**10**

**CSR Projects  
caters to  
Industry/  
Employability  
& Entrepre -  
neurship**

**11**

**Quantum  
Mindset**

**12**

**Importance  
of Integrity**

“International accreditation elevates our standards; but the real victory is shaping leaders whose global mindset, integrity, and grit can elevate our nation.”

“Reaching global benchmarks is important —but raising principled leaders who can transform the world is indispensable.”  
—Dr. Jose P. Laurel



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**THANK YOU**