

RAISING THE BAR: SUPPORTING INDEPENDENT EDUCATION ASSESSMENT THROUGH PROFESSIONAL ORGANIZATIONS

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*2025 Philippine Education Conference
04 December 2025*

OUTLINE

01

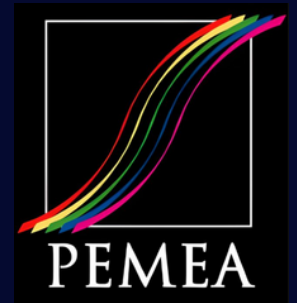
THE NEED FOR INDEPENDENT EDUCATION
ASSESSMENT IN THE PHILIPPINES

02

THE ROLE OF PROFESSIONAL ORGANIZATIONS
IN INDEPENDENT EDUCATION ASSESSMENT

03

CHAMPIONING QUALITY ASSESSMENT IN THE
PHILIPPINES: 18 YEARS OF PEMEA



PBEd PHILIPPINE
BUSINESS for
EDUCATION

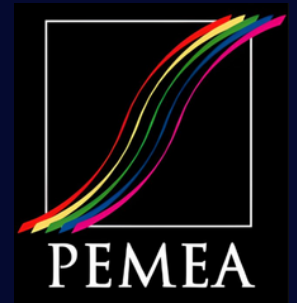
Philippine Education in Crisis

State of Education Press Conference

July 5, 2021 | Live via Zoom

Proposal No. 3

Establishing an autonomous assessment agency to provide insights on improving curriculum and bridge learning gaps



NATION

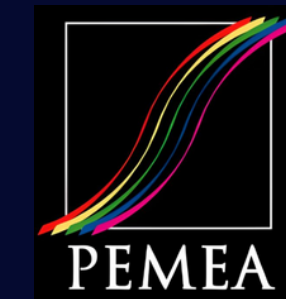
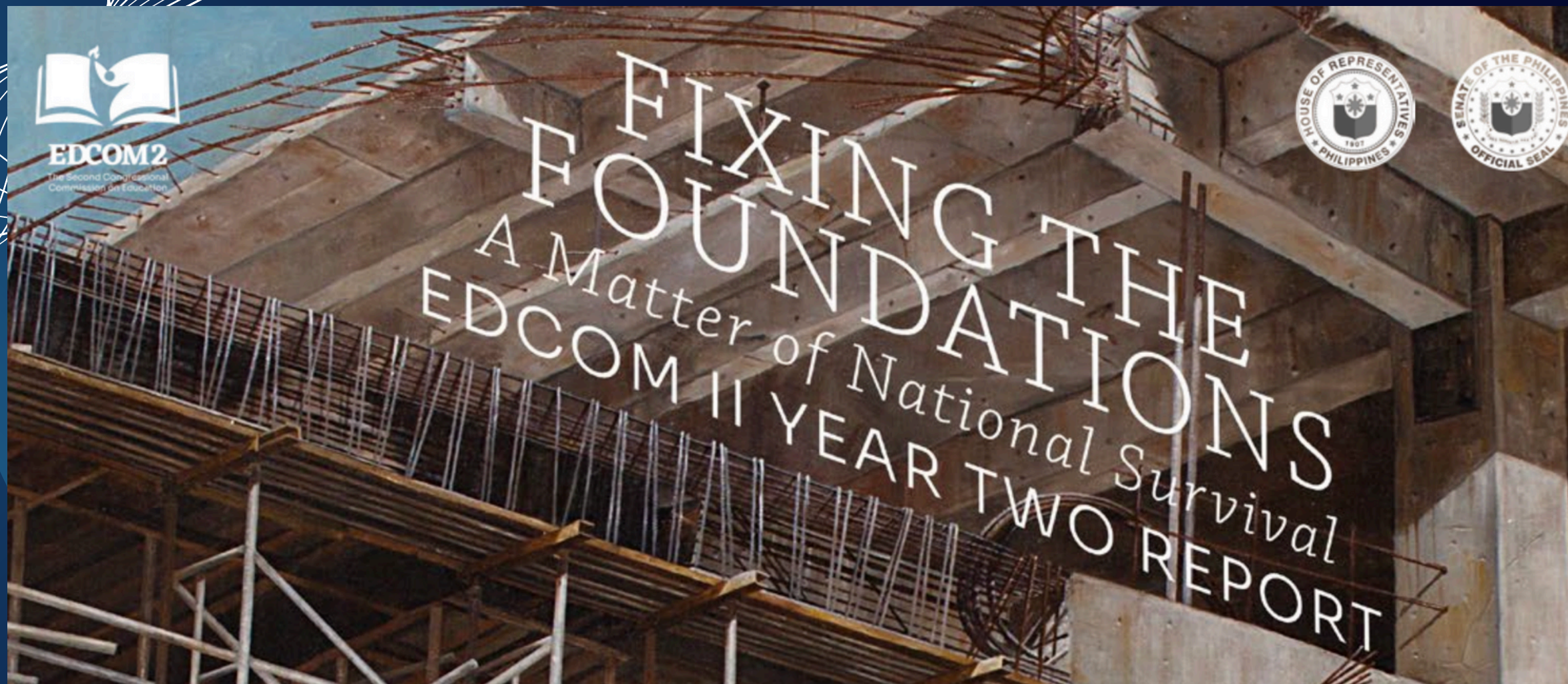
Gatchalian eyes independent education assessment body

[Cecille Suerte Felipe](#) - The Philippine Star

October 23, 2023 | 12:00am

MANILA, Philippines — An independent agency or body should be created to test and evaluate curricula and data in education to properly measure and improve learner outcomes, Sen. Sherwin Gatchalian said yesterday.

He said he is planning to file a bill that seeks to create an independent agency or body to test and evaluate curricula, assessment processes and data formulated by the Department of Education (DepEd).

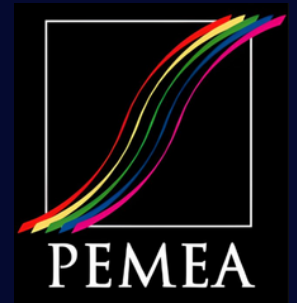


The Commission, in collaboration with DepEd, is studying possible solutions to harmonize assessment activities and standards, including establishing an independent assessment body as a government-owned or -controlled corporation.

p. 107

Second Congressional Commission on Education (2025).

Fixing the Foundations: A matter of national survival, EDCOM II year two report. Congress of the Philippines.



Examining the DepEd's National Assessments: A Review of Framework, Design, Development, Psychometric Properties, and Utilization

*Kevin Carl P. Santos, Louie P. Cagasan Jr.,
Karizza Bianca Loberiza, Alvin D. Tenorio,
Ann Jelin G. Angeles, and May Ann B. Lapitan*

Participants called for accountability and assessment reform, suggesting making national assessments high stakes to motivate students and **establishing an independent body for assessments** (p.6).

Santos, Kevin Carl P. et al. (2025) : Examining the DepEd's National Assessments: A review of framework, design, development, psychometric properties, and utilization, PIDS Discussion Paper Series, No. 2025-25, Philippine Institute for Development Studies (PIDS), Quezon City

WHY INDEPENDENT EDUCATION ASSESSMENT MATTERS



**OECD Reviews of Evaluation
and Assessment in Education**

Synergies for Better Learning

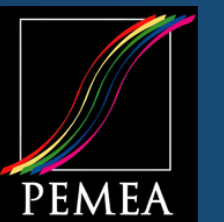
**AN INTERNATIONAL PERSPECTIVE ON EVALUATION
AND ASSESSMENT**

- Need for specialized expertise
- Importance of building adequate capacity to deliver evaluation and assessment policies
- Necessity of introducing some independence vis-à-vis education authorities.

HOW CAN OUR EDUCATION SYSTEM BENEFIT FROM AN INDEPENDENT ASSESSMENT AGENCY?

- Technical leadership
- Implementation of evaluation and assessment procedures
- Monitoring of the education system
- Introduction of innovations on the basis of research results
- Capacity development for evaluation and assessment across the system
- Knowledge management
- Promotion of an evaluation culture

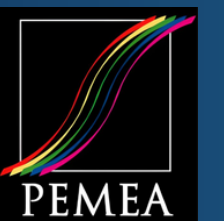
OECD (2013). *Synergies for better learning: An international perspective on evaluation and assessment*. <http://dx.doi.org/10.1787/9789264190658-en>



RESPONSIBILITIES OF INDEPENDENT ASSESSMENT BODIES

- Design and operation of evaluation activities (e.g. national standardized student assessments, external school evaluation)
- Technical leadership (e.g. design of guidelines and instruments for evaluation)
- Capacity building for evaluation and assessment
- Monitoring of the education system

OECD (2013). *Synergies for better learning: An international perspective on evaluation and assessment*. <http://dx.doi.org/10.1787/9789264190658-en>



EXAMPLES OF SPECIALIZED ASSESSMENT AGENCIES



NCCA

An Chomhairle Náisiúnta
Curaclaim agus Measúnachta
National Council for
Curriculum and Assessment

Ireland



Italy's National
Institute for the
Evaluation of the
Education System
(INVALSI)



KICE
Korea Institute for Curriculum and Evaluation

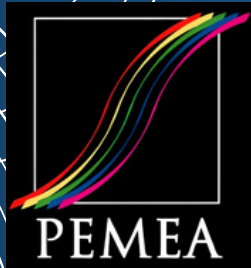
OECD (2013). *Synergies for better learning: An international perspective on evaluation and assessment*. <http://dx.doi.org/10.1787/9789264190658-en>

ON THE ADVANTAGES OF HAVING AN INDEPENDENT ASSESSMENT AGENCY

Results of FGD with Key Bureau of Education Assessment (BEA) Personnel

Advantages of being an independent agency	Advantages of the assessment agency being in DepEd
Enhanced Transparency and Accountability	Better Understanding of Internal Processes
Focus on Quality Output	Ease of Communication and Coordination with Field Personnel
Specialized Staffing	Cohesion in Educational Direction
Less Bureaucratic	
Independence in budget and operations	

Santos, Kevin Carl P. et al. (2025) : Examining the DepEd's National Assessments: A review of framework, design, development, psychometric properties, and utilization, PIDS Discussion Paper Series, No. 2025-25, Philippine Institute for Development Studies (PIDS), Quezon City



WHY INDEPENDENCE MATTERS

**Ensures objectivity
and prevents bias**

**Promotes effective
accountability and a
culture of learning**

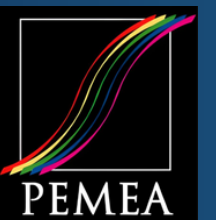
**Provides an external
Perspective**

**Strengthens
credibility and public
trust**

**Facilitates evidence-
based policy making**

**Guarantees fair
assessments for
students**

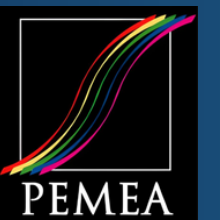
OECD (2013). *Synergies for better learning: An international perspective on evaluation and assessment*.
<http://dx.doi.org/10.1787/9789264190658-en>



SO WHERE DO WE START?

“Evaluation and assessment in school systems need to be conceived holistically, as a **whole framework**, building on the interdependence of its parts in order to generate complementarities, avoid duplication, and prevent inconsistency of objectives. (p. 58).”

OECD (2013). *Synergies for better learning: An international perspective on evaluation and assessment*.
<http://dx.doi.org/10.1787/9789264190658-en>




ADB JFPR DepED OECD
BETTER POLICIES FOR BETTER LIVES

[HYBRID]
Peer-learning Event


DEVELOPING A NATIONAL BASIC EDUCATION ASSESSMENT FRAMEWORK

Scan to Join Online:



16 JULY 2025
WEDNESDAY

AUDI 4, ADB HQ
AND ZOOM

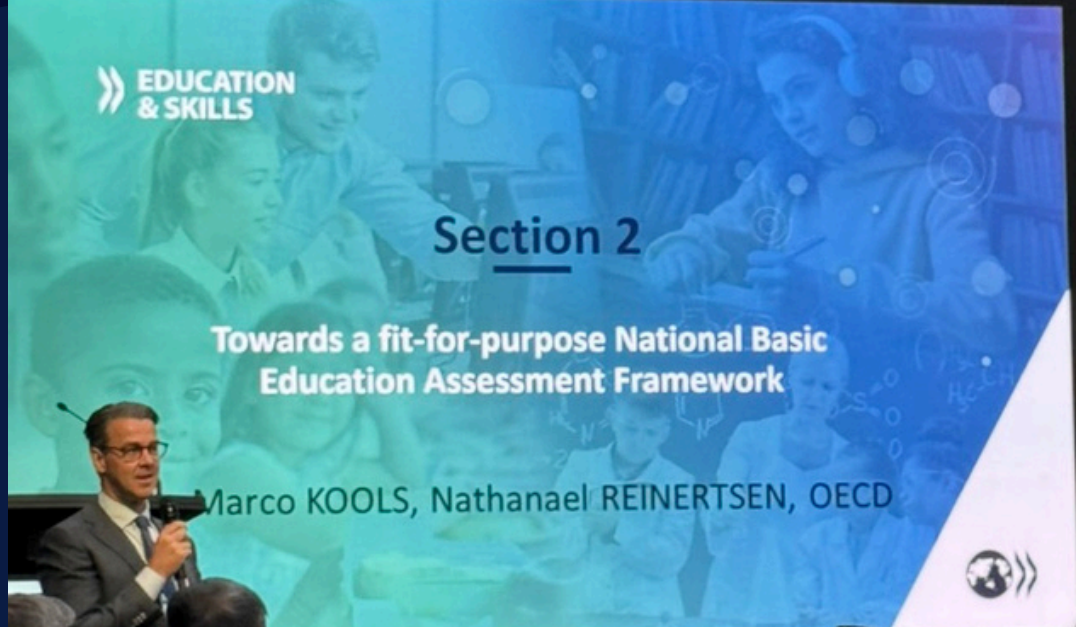


EDUCATION & SKILLS

Section 2

Towards a fit-for-purpose National Basic
Education Assessment Framework

Marco KOOLS, Nathanael REINERTSEN, OECD



HOW CAN PROFESSIONAL ORGANIZATIONS HELP ENSURE QUALITY IN AN EDUCATION SYSTEM?

Setting Standards

Defining the knowledge, skills, and ethical principles required for entry into and continuation within a profession.

Professional Development & Support

Offering continuous learning through conferences, workshops, certificate courses, and publications

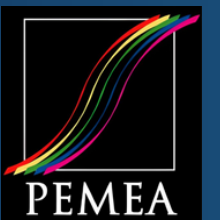
Promoting best practices and building networks of professionals

Advocacy & Policy Influence

Advocating for evidence-based practice of the profession

Raising public awareness about their field

Influencing educational reform and policy, including curriculum



ROLE OF PROFESSIONAL ORGANIZATIONS IN EDUCATIONAL ASSESSMENTS



Establishing Standards and Ethical Guidelines

- Promote principles of fairness, validity, reliability, and transparency.
- Provide safeguards against misuse of test data



Capacity Building and Professional Development

- Training teachers, test developers, and assessment specialists.
- Offering certifications, seminars, and continuing education.

ROLE OF PROFESSIONAL ORGANIZATIONS IN EDUCATIONAL ASSESSMENTS



Knowledge Exchange and Research Promotion

- Organizing conferences, symposia, and publications.
- Facilitating collaboration among experts, policy makers, and practitioners.



Advocacy for Assessment Reform

- Providing evidence-based recommendations.
- Supporting policies that strengthen quality assurance in basic education.

PHILIPPINE EDUCATIONAL MEASUREMENT AND EVALUATION ASSOCIATION (PEMEA)

Vision



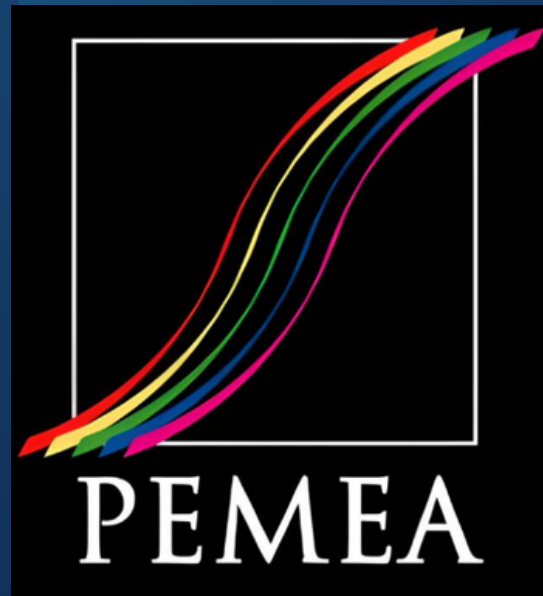
- An internationally-recognized professional organization pushing forward high-quality theory, research, and practice in educational measurement and evaluation in the Asia and Pacific Region.

- To enhance individual and institutional effectiveness through innovative, collaborative, and responsive intervention programs in educational measurement and evaluation.

Mission



GOALS OF PEMEA

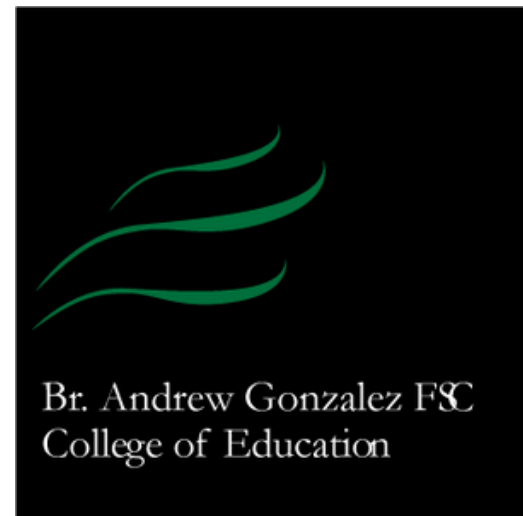


- To promote standards in various areas of education through appropriate and proper assessment.
- To provide technical assistance to educational institutions in the area of instrumentation, assessment practices, benchmarking, and process of attaining standards.

- To enhance and maintain the proper practice of measurement and evaluation in both local and international level.
- To enrich the theory, practice, and research in evaluation and measurement in the Philippines.



PEMEA'S PARTNERS



DE LA SALLE UNIVERSITY



Rex Institute for Student Excellence

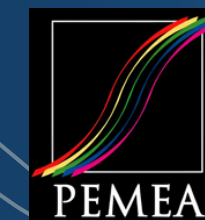


Center for
Educational
Measurement, Inc.

THE TEST OF EXCELLENCE

GRACE

Global Resources for Assessment Curriculum and Evaluation, Inc.





Philippine Educational
Measurement and
Evaluation Association



INTERNATIONAL CONFERENCE ON EDUCATIONAL
MEASUREMENT AND EVALUATION 2025

Innovative Assessments: Harnessing Technology for Better Learning Outcomes



August 6 to 8, 2025



Hotel Benilde
Arellano Ave. cor. Estrada St.
Malate, Manila
Philippines

Register
Now!



Philippine Educational Measurement
and Evaluation Association Inc.



NATIONAL CONFERENCE ON EDUCATIONAL MEASUREMENT AND EVALUATION (NCEME2024)

Theme:

*Assessment Innovations:
Initiatives for Education Reform in
the Philippines*



August 29-31, 2024, 8-5PM



The Verduze, 4th Floor, Henry Sy.
Sr. Hall, De La Salle University,
Manila



For more details, please visit
www.pemea.org

FOR REGISTRATION:

<https://bit.ly/NCEME2024-Registration>



Registration ends
on August 20, 2024

10 CPD Points for Professional Teachers,
Registered Psychologists, and Psychometricians



Email: secretariat@pemea.org
Website: www.pemea.org
Facebook: [@pemea2008](https://www.facebook.com/pemea2008)



ICEME 2021

5th International Conference on
Educational Measurement and Evaluation

Distinguished Keynote Speakers



DR. LORIN ANDERSON

Carolina Distinguished Professor Emeritus
University of South Carolina

Author, A Taxonomy of Learning, Teaching, and
Assessing: A Revision of Bloom's Taxonomy
of Educational Objectives



DR. RICK STIGGINS

Founder and President
Assessment Training Institute Portland, Oregon

Author, Student-Involved Classroom Assessment
The Perfect Assessment System
Revolutionize Assessment

Theme:

Assessment in the New Normal:
Issues, Challenges, and Prospects

Registration Fees for ICEME2021

*Php 1,500 (early bird rate until March 31)

*Php 1,700 (regular rate until May 20)

*USD 40 (early bird rate for Non-PH based participants until March 31)

*USD 50 (regular rate for Non-PH based participants until May 20)

*inclusive of membership fee to PEMEA until December 31, 2021

May 26-28, 2021
via Microsoft Teams Live

Register now at

<http://bit.ly/ICEME2021>



Philippine Educational Measurement
and Evaluation Association

COLLABORATING FOR INCLUSIVE EDUCATION

EQUIPPING EDUCATORS AND
PROFESSIONALS TO SUPPORT LEARNERS
WITH DISABILITIES



DR. ZHANINA U. CUSTODIO
Facilitator

FOR REGISTRATION:



May 10, 2024
8:00 AM - 5:00 PM



via MS LIVE/Teams



PEMEA Members: P 500
Non-PEMEA Members: P 650

CPD points will be given to
Licensed Professional Teachers



<https://bit.ly/PEMEA-InclusiveEd>



| Email : pemeasecretariat@gmail.com
| Website : www.pemea.org
| Facebook : [@pemea2008](https://www.facebook.com/pemea2008)



Assessment 4.0 in the Time of COVID-19

A Free Webinar for Educators

April 28, 2020
9:00 - 11:00 AM

Register online: <https://bit.ly/2VEgUqS>

- Effectively shift face-to-face learning into online mode.
- Learn basic tools and available platforms for online learning and assessment.

Hosted by the
Philippine Educational Measurement and Evaluation Association
(PEMEA)



Philippine Educational Measurement and
Evaluation Association (PEMEA)
Assessment 4.0 Webinar Series

Designing Differentiated
Assessment Activities
to Meet Students'
Diverse Learning Needs

Friday, September 11, 2020
10:00 AM to 12:00 NN
Via Microsoft Teams



To register, scan the QR code or visit this
link: <https://bit.ly/PEMEA-Webinar-Sept11>



Dr. Dennis Alonzo
University of New South Wales
Sydney, Australia

Philippine Educational Measurement and
Evaluation Association
(PEMEA)

SEMINAR ON ITEM RESPONSE THEORY

NOVEMBER 18, 2017
MAPUA UNIVERSITY
INTRAMUROS, MANILA

For more details visit www.pemea.org
or email pemea2008@yahoo.com

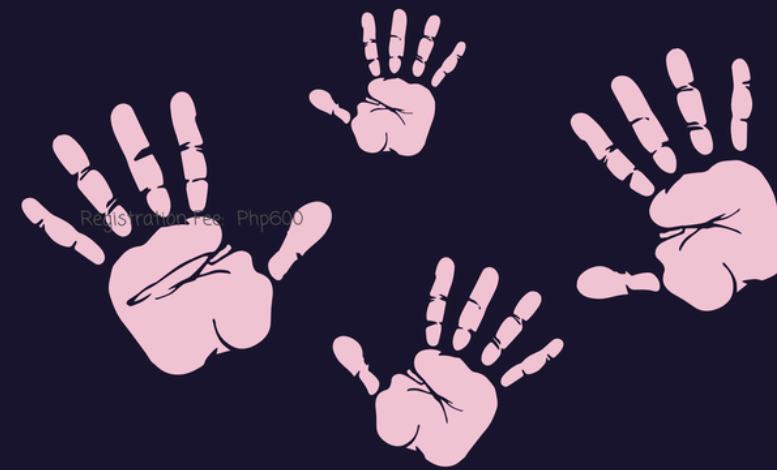


PHILIPPINE EDUCATIONAL MEASUREMENT AND
EVALUATION ASSOCIATION

HOW TO CONDUCT QUALITATIVE DATA ANALYSIS

JANUARY 27, 2018 AT 8:00AM
REGISTRATION FEE: 1,500PHP
ST. PAUL UNIVERSITY QUEZON CITY, AURORA BLVD.,
COR. GILMORE AVENUE, NEW MANILA, QUEZON CITY
CELL NO. +63 956 574 8769
TEL NO. (02) 621 7939
pemea2008@yahoo.com
<http://www.pemea.org>

PHILIPPINE EDUCATIONAL MEASUREMENT AND
EVALUATION ASSOCIATION
(PEMEA)



CLASSROOM FORMATIVE ASSESSMENT

OCTOBER 21, 2017

Philippine Academy of Sakya
1463 G. Masangkay St., Sta. Cruz Manila
Registration Fee: Php600

www.pemea.org/formativeassessment

REGISTER ONLINE AT [BIT.LY/2XOWo6Z](http://bit.ly/2XOWo6Z)

PHILIPPINE EDUCATIONAL
MEASUREMENT AND
EVALUATION ASSOCIATION

invites you to a
Seminar-Workshop on

ACTION RESEARCH IN THE CLASSROOM

JANUARY 19, 2019
830 AM TO 400 PM

St. Paul University Quezon City,
Aurora Blvd. Cor. Gilmore Ave.,
Quezon City

Philippine Professional Standards for Teachers



Republic of the Philippines
OFFICE OF THE PRESIDENT

COMMISSION ON HIGHER EDUCATION

CHED MEMORANDUM ORDER
No. 19
Series of 2025

SUBJECT: REVISED GUIDELINES AND INSTRUMENTS FOR EVALUATING
FACULTY TEACHING EFFECTIVENESS IN STATE UNIVERSITIES AND
COLLEGES (SUCs) PURSUANT TO DBM-CHED JOINT CIRCULAR NO. 3,
SERIES OF 2022



EDCOM2

The Second Congressional
Commission on Education

FUTURE DIRECTIONS

- A system where multiple actors—DepEd, CHED, TESDA, TEC, HEIs, professional associations, and independent bodies—ensure assessment quality.
- PEMEA's Role in an Independent Assessment Agency
 - Help develop the national assessment framework
 - Serve as Consultants / Technical Experts
 - Contribute as Research Fellows
 - Train and mentor early-career assessment specialists

CALL TO ACTION

- Encourage educators to join professional organizations like PEMEA
- Advocate for stronger partnerships between schools, divisions, education agencies (DepEd, CHED, TESDA, TEC), test development companies, universities, and independent measurement experts
- Promote the culture of data-informed educational decision-making
- Be vigilant and hold each other accountable, because educating young people is a shared responsibility.

**THANK
YOU FOR
LISTENING!**

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christine.ballada@dlsu.edu.ph

**TO LEARN MORE ABOUT PEMEA,
VISIT WWW.PEMEA.ORG AND
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@PEMEA2008**

