

First Senator Edgardo J. Angara Keynote Lecture

Philippine Private Higher Education: Realities, Challenges and Opportunities in Global Perspective

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- Pasay City, Philippines
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INTRODUCTION: Personal

- Honor & 2nd time PEAC
- Focused on Private Higher Education (PHE) since 2000
- Prior on L. American PHE
- Global Expertise = much Asia (& US)
- *NOT* Philippine Expert
- Mark Yee, PROPHET
- Interaction with You

INTRODUCTION: Topic

1. Growth
2. Size
3. Shape: Inside PHE (Subsectors, Types)
& main Challenges & Opportunities
 - Global & Regional Context for Each
 - Philippines in Comparative Perspective,
--P = “N of 1” but also India, Japan, VN
--(& I see US as closest to real “N of 1”!)

GLOBAL PHE GROWTH

- Public Tradition/precursors
- Most Countries/US: 0 or marginal
- Until mid-20th & takeoff 1980s
- LA & Presaged the global mold (>US)
- Asia Mix: J, SK, or late public (India, Indonesia) vs late PHE (China, VN, Singap)
- Africa 1990s; MENA 2000s; Commonw
- Vanishing Public Monopoly: < 10
- 98% HE in Dual-Sector Countries

GROWTH: Reasons

- Parallel HE: population, econ, social aspirations; school expansion
- Privatization Generally: Ideology
- Demand > Public Supply (practical)
- Supplier Interests: \$ (& see by subsectors)
- *But as Reasons weaken: Stagnation*
- **PHE Raw Growth/% in 21st**

PHILIPPINE GROWTH

- Early Asia
- L America > Asia!; Catholic-Spanish
- Brazilian Mode: public elite, private mass
- 1970 90%?
- Secularization ensued
- Reasons = typical; mix country specific
- Raw/%: 1.5 to 2.0 M 2010-15 but @ 60% (vs 70% 2000)

TABLE 1: GROWTH 2000-2015: GLOBAL, (SUB-)REGIONAL, NATIONAL

	Private Share (%)			Private Enrollment			Total Enrollment		
	2000	2010	2015	2000	2010	2015	2000	2010	2015
Global	28.1	32.9	32.2	26,986,921	56,722,374	69,808,491	95,906,174	172,546,175	216,660,794
Asia	40.7	44.4	37.2	14,107,757	32,267,911	42,008,979	34,624,312	76,568,246	112,815,140
Southeast Asia	46.5	41.8	45.2	4,344,102	6,034,624	7,934,984	9,325,271	14,434,491	17,553,434
Philippines	70.8	60.8	56.8	1,641,822	1,686,385	2,024,583	2,317,629	2,774,368	3,563,396

Source: PROPHE Database.

TABLE 1

- **MAIN DATA FINDINGS on GROWTH:**
- Private ongoing big raw growth
- but with % Stagnation
- Geographical venues: all (rows)
- Philippine % decline 70-60% in 2000s
- Reason: Public growth/demography-pol

GLOBAL SIZE

- **TABLE 2: GLOBAL, REGIONAL & NATIONAL SIZE & SHARES, 2010**
- Private large
- Widespread (all 7 regions > 10%)
- Asia concentration (esp PHE)
- Philippines Size: # 9 (India, Brazil, US, China, Japan, Indon, SK, Iran, Russia)
- Philippines Majority: India, Indonesia, Japan, SK, Taiwan; Brazil, Chile, DR

TABLE 2: GLOBAL, REGIONAL & NATIONAL SIZE & SHARES, 2010

	Regional Share of Global Private (%)	Regional Share of Global Total (%)	Private Share (%)	Regional Private Enrollment	Regional Total Enrollment
Global	100	100	32.9	56,722,374	172,546,175
Africa (Sub-Saharan)	1.6	3.0	17.8	930,016	5,218,120
Arab States	2.5	4.8	17.4	1,423,630	8,201,861
Asia	56.9	44.4	42.1	32,267,911	76,568,246
Philippines	2.9	1.6	60.8	1,686,385	2,774,368
Developed British Commonwealth (Canada, Australia, New Zealand)	0.6	1.8	10.1	318,033	3,162,889
Europe	9.7	21.5	14.9	5,526,851	37,177,470
Latin America and the Caribbean	18.8	12.6	48.8	10,638,863	21,789,880
United States	9.9	11.8	27.5	5,617,069	20,427,709

Source: PROPHE Database.

PHILIPPINES: 2015

- (not yet reliable 2015 global or regional)
- 2.0 M/3.6 M vs 1.5/2.6 2010
- Continued larger size
- But still falling private % (60% to 57%)

INSIDE THE PRIVATE SECTOR

- IDENTITY: Religion---Gender—Ethnic
- ELITE: Semi-Elite-----World Class
- NON-ELITE: Demand-Absorbing—Job-Oriented---'General Higher Ed by Default'

IDENTITY: Global

- Religion first & *presage* most privateness
- Religion largest by far
- Catholic largest & widest sub-type
- Women's (US, Asia/Europe, Latin Am)
- Ethnic (US, Asia, E. Europe, LA Native)
- Public Cousins (religion least)
- **Dilution**
- Revival: Evangel; US gender, ethnic INT'L

IDENTITY: Philippines

- Religion paramount
- Catholic (@ Latin America > Asia!)
- Only Asian country where Catholic HEIs have mostly Catholic students
- Challenges: mission, academic drift, business
- Opportunities: ac excellence, choice
- Women's + ethnic?

ELITE: Global

- Private WC limited: U.S. unique
- (most WC = developed world, but public)
- Semi-elite int'l = elite national
- Quality, teaching > res, jobs, SES
- Shared peak (LA, some Asia, Af/Euro-DBC)
- Business: Supplies & Served

ELITE: Philippines

- All Semi-elite/WC
- Shared HEI Peaks: 5 of 6 QS but UP #1
- Shared Peaks: Fields, Teaching
- Overlap Top Religious: @ L America vs only in E.Asia, S.Asia, SE.Asia

4/5 (Ateneo de Manila/Silliman US, bus)

- Challenges: Regs, bus > u, access
- Opps: expand, research, choice, stable

NON-ELITE: Global

- Largest & fastest growing
- Smallest HEIs
- Developing World
- D-Absorbing: easy growth, fraud,
- Job-Oriented rising: management, ties
- 'General HE by Default' /Design
- For-Profit, Nonprofit, Disguise
- "Forms": affiliates, x-border, chains, 'family'

NON-ELITE: Philippines

- Typical?; *Atypical* on what??
- Challenges HEIs: D-A survival amid stagnation/yes; regs; accredit
- Public Policy: QA vs Access; transparency
- Opps HEIs: Improve! D-A to Jobs or 'General HE by Design'
- Public Policy: resist more = better political & social pressure; access where merit

CONCLUSION

- Philippines mostly = global & reg'l patterns
- But PHE size, con't growth, Cath
- @Typical Challenges & Opportunities (??)
- To further analysis
- --also typical: lack of analysis; esp. in comparative context
- --but > average & Future (Yee, PROPHE)