

The Private Education Assistance Committee (PEAC) is in partnership with the National University of Singapore (NUS) in the implementation of the executive program on Data Science Analytics: From Data to Insights under the Lee Kuan Yew School of Public Policy. This three-day programme provides participants with concepts beyond the Big Data knowledge and is equipped with valuable insights on how big data is managed.

### **PEAC as Personal Information Controller**

In carrying out the implementation and management of Data Science Analytics: From Data to Insights, the PEAC acts as a Personal Information Controller (PIC) as defined under the Data Privacy Act of 2012. According to Sec. 3 of RA 10173, PIC refers to a person or organization who controls the collection, holding, processing or use of personal information, including a person or organization who instructs another person or organization to collect, hold, process, use, transfer, or disclose personal information on his or her behalf.

### **Personal Information Collected**

PEAC shall collect the following personal information from participants in the executive program; these information are needed for the provision of the service:

- 1.Full name
- 2.Personal E-mail address
- 3.Mobile number
- 4.Institutional/ Organizational/ Company affiliation
- 5.Designation in the Institution/Organization/Company
- 6.Photo, audio and/or video recording of the participants during the proceedings

### **Use**

The collected personal information shall be utilized for documentation, recording of attendance, issuance of certificate, and evaluation purposes; and shall be shared with the National University of Singapore. The personal information collected shall be used as is and shall not be subject to additional processing before and after the stated purposes. Photo, audio and/or video recording of the participants during the proceedings shall be kept by the PEAC for documentation and these may be subject to editing, duplication, distribution, and publication in support of the programs of PEAC.

### **Protection Measures**

Only authorized PEAC and NUS personnel shall have access to the personal information collected. Electronic transmittal shall be done using official PEAC communications media only. Printouts shall be handled by authorized PEAC personnel only.

Personal information shall be stored up to 5 years. At the end of the retention period, hard copies shall be disposed through shredding, while digital files shall be anonymized or otherwise destroyed through the use of secure digital technology.

### **Access, Correction and Erasure**

Every participant has the right to ask for a copy of any personal information that PEAC holds about him/her, as well as to ask for it to be corrected if he/she thinks it is erroneous. Also, the participant may request for the complete erasure of his or her personal information from PEAC's servers. To do so, and for any other matters relating to the processing of personal data, he/she may contact Mr. Butch Evarola, [data.privacy@peac.org.ph](mailto:data.privacy@peac.org.ph).