

**DATA PRIVACY NOTICE**  
**TRANSFORMING PHILIPPINE EDUCATION THROUGH**  
**EFFECTIVE POLICY REFORMS**

The Private Education Assistance Committee is dedicated to providing quality, sustainable and innovative programs to the private education sector in support of national development. With ongoing reforms in the country's education system, it is essential for leaders to respond to the changing landscape using tools in policy analysis, evidence-based development, implementation, and communication—to build a culture of genuine reforms.

PEAC, together with the National University of Singapore, offers an executive program that will be instrumental to responding to a changing education landscape.

**PEAC as Personal Information Controller**

In carrying out the implementation and management of the program, the PEAC acts as a Personal Information Controller (PIC) as defined under the Data Privacy Act of 2012. According to Sec. 3 of RA 10173, PIC refers to a person or organization who controls the collection, holding, processing or use of personal information, including a person or organization who instructs another person or organization to collect, hold, process, use, transfer, or disclose personal information on his or her behalf.

**Personal Information Collected**

PEAC collects the following personal information from the registrants; these are needed for the provision of the service:

- 1.Full name
- 2.Personal E-mail address
- 3.Mobile/Landline number
- 4.Institutional affiliation
- 5.Photo, audio and/or video recording of the participants during the proceedings

**Use**

The collected personal information shall be utilized for reporting, documentation, attendance-recording purposes, and other purposes necessary for the improvement of services. Except for item no. 5 in the preceding enumeration, the personal information collected shall be used as is and shall not be subject to additional processing before and after the stated purposes. Photo, audio and/or video recording of the participants during the proceedings shall be kept by the PEAC for documentation and these may be subject to editing, duplication, distribution, and publication in support of the PEAC programs.

**Protection Measures**

Only authorized PEAC and NUS personnel shall have access to the personal information collected. Electronic transmittal shall be done using official PEAC communications media only. Print-outs shall be handled by authorized PEAC personnel only.

Except for item no. 5, personal information shall be stored up to 5 years from the participant's attendance in the executive program. At the end of the retention period, hard copies shall be disposed of through shredding, while digital files shall be anonymized or otherwise destroyed using secure digital technology.

**Access, Correction and Erasure**

Every participant has the right to ask for a copy of any personal information that PEAC holds about him/her, as well as to ask for it to be corrected if he/she thinks it is erroneous. Also, the participant may request for the complete erasure of his or her personal information from PEAC's servers. To do so, and for any other matters relating to the processing of personal data, he/she may contact Mr. Butch Evarola, [data.privacy@peac.org.ph](mailto:data.privacy@peac.org.ph).